

**Call:** HORIZON-CL6-2023-FARM2FORK-01**Topic:** HORIZON-CL6-2023-FARM2FORK-01-12**Type of action:** HORIZON Coordination and Support Actions

Strategic deployment of the CATALYSE-CoP to Swiss microbiology experts at the SSM annual meeting 2026

Activity/Event:

WP	WP5
Participants (organization)	Helena Stoffers, Ghazal Nemati, Noémie Matthey (Agroscope)
Event	Swiss Society for Microbiology Annual Meeting 2026
Dates of the event	26-28/08/2026
Place	Montreux, Switzerland
Participation/dissemination material	Flyers and oral presentation
Other comments	

During the Swiss Society for Microbiology (SSM) Annual Meeting 2026, Agroscope, a partner in the EU Commission's CATALYSE project, executed targeted deployment and dissemination activities aimed at strengthening science communication and driving collaborative engagement within the microbiological research community. As a key strategic outreach initiative, Noémie Matthey co-developed and co-presented an interactive workshop together with Samuel Van Gele from the Max-Planck Institute for Solid State Research (Stuttgart, Germany) as part of a dedicated "Early Career Community" program tailored to support PhD candidates and PostDocs in the next stages of their professional development.

At the congress, Noémie Matthey and Samuel Van Gele led the workshop titled "Microbiology and social media: Communicating clearly in the age of misinformation" served as a high-impact platform to feature the CATALYSE project and invite early career researchers to join the CATALYSE Community of Practice (CoP). A total of 86 participants attended the workshop. During the session, Noémie Matthey traced the evolution of digital science communication, from the origins of the World Wide Web as a tool for researchers to share knowledge and protocols, to public blogging, professional B2B engagement on LinkedIn, and ultimately to dedicated resource platforms like CATALYSE that bridge the gap between science and practice. The presentation emphasized how CATALYSE actively explores modern online dissemination methods to deliver educational resources, showcasing how structured digital platforms enable researchers to translate complex scientific concepts into accessible, reliable, and actionable knowledge for broader audiences.



The session was structured as follows:

Program Wednesday, August 26, 2026

Global view

	MILES DAVIS HALL	AGORA 1-2	MILES DAVIS 3-4	AGORA 5	AGORA 3-4
09.25-09.40	Welcome & introduction				
09.40-10.15	KEYNOTES Expansion Microscopy Atlas of Microbial Eukaryotes				
10.15-11.45	SESSION 1 CLINICAL MICROBIOLOGY Swiss Dialogue on Diagnostic Harmonization: Antimicrobial Susceptibility Testing	SESSION 2 MOLECULAR MICROBIOLOGY Microbes in food	SESSION 3 MYCOLOGY Swiss Mycology Symposium	SESSION 4 MICROBIAL ECOLOGY	SESSION 5 VIROLOGY Virus-host interactions
11.45-13.15	LUNCH BREAK / POSTER VIEWING / EXHIBITION				
13.15-14.45	CLINICAL MICROBIOLOGY Swiss Dialogue on Diagnostic Harmonization: Next Generation Sequencing	SESSION 7 MOLECULAR MICROBIOLOGY my career in molecular microbiology	SESSION 8 MYCOLOGY Swiss Mycology Symposium	SESSION 9 MICROBIAL ECOLOGY	SESSION 10 VIROLOGY
15.00-16.30	Early Career Session Microbiology and social media: Communicating clearly in the age of misinformation				
16.30-17.00	COFFEE BREAK / EXHIBITION				
17.00-18.30	Early Career Session Science without burnout: Well- being and career balance				
18.30-20.00	APERITIVE / EXHIBITION				
Keynote	Molecular Microbiology	Early career	NCCR		
Clinical Microbiology	Microbial Ecology	Lay communication sessions	Poster walk		
Virology	Mycology				

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Program Wednesday, August 26, 2026

15.00-16.30 Being a Microbiologist today organized by the Early Career Section **MILES DAVIS HALL**

Chairs: Marion Aruanno, Lausanne; Alessandra Vitale, Lausanne

15.00-16.30 Microbiology and social media: Communicating clearly in the age of misinformation

Noémie Matthey, Bern; Samuel Van Gele, Stuttgart (DE)

16.30-17.00 Coffee break / Poster viewing / Exhibition

EXHIBITION

17.00-18.30 Being a Microbiologist today organized by the Early Career Section **MILES DAVIS HALL**

Chairs: Marion Aruanno Lausanne; Thomas Simonet, Lausanne

17.00-18.30 Science without burnout: Well-being and career balance

Sophie Martin, Geneva; Kevin Nils Baumann, Basel;
Maryame Bina, Basel

18.30-20.00 Networking aperitive (early career)

EXHIBITION

The primary objective of CATALYSE's presence was to deploy and promote the CATALYSE CoP to a specialized audience of microbiologists and scientific communicators. Through the delivered presentation, emerging researchers gained valuable insights into how CATALYSE fosters structured knowledge exchange, promotes evidence-based communication, and provides a centralized platform to connect food safety actors directly with practical food safety applications.

Complementing the formal workshop, active participation in the poster session and open networking breaks provided direct engagement opportunities with attendees. These interactions enabled targeted discussions regarding the benefits of joining the CATALYSE CoP, accompanied by the distribution of promotional flyers.