

2nd International FEED for Health Conference 14-15 June 2010, Tromsø, Norway



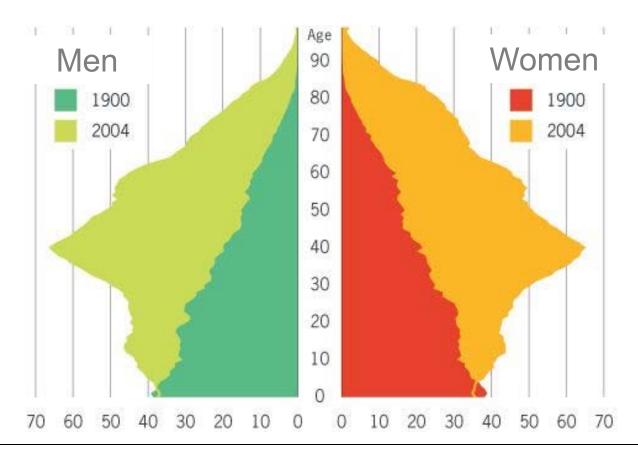
Why milk is beneficial for the elderly and how they consume it

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Demography: Switzerland 2005



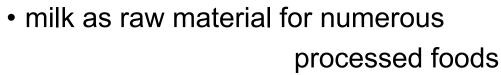




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What milk and dairy products offer:

- = broad composition
- deliver various nutrients
 - proteins
 - conjugated linoleic acid (CLA)
 - short chain fatty acids
 - vitamin A, B12, B2, D
 - calcium









Impact of milk and dairy products on health

1) Sarcopenia

- excessive decomposition of proteins during aging
- branched chain amino acids from whey proteins used for protein synthesis → muscle synthesis

2) Osteoporosis

- positive effect of Ca & vit. D from milk
- lactose and phosphopeptides improve Ca-absorption
- whey proteins with positive impact







Impact of milk and dairy products on health

3) Immune system (IS) → "Inflammaging"

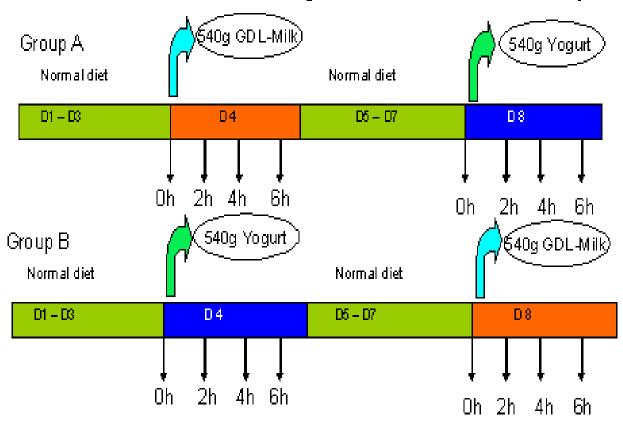
- whey proteins high in amino acid cystein
- cystein as component of glutathione
 - → strengthening of IS → protection against oxidative stress
- nutrigenomics study at ALP with milk and yoghurt





Impact of milk and yoghurt on human gene expression

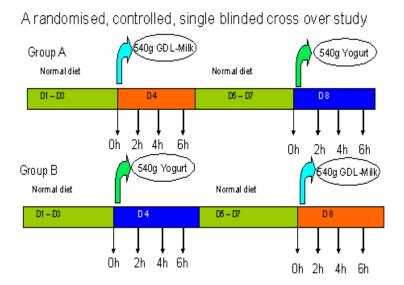
A randomised, controlled, single blinded cross over study

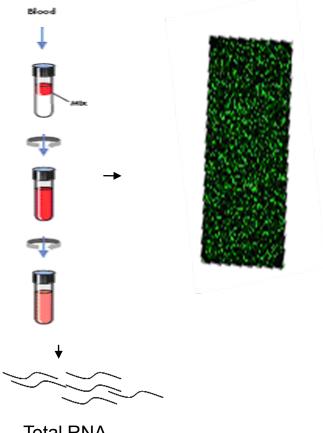






Impact of milk and yoghurt on human gene expression



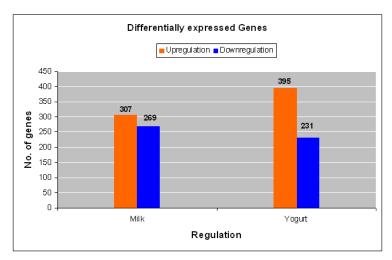


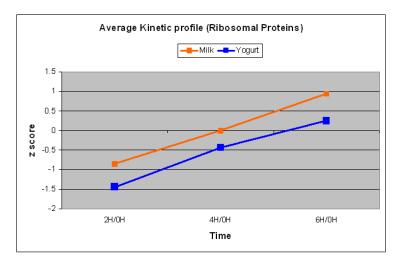
Total RNA

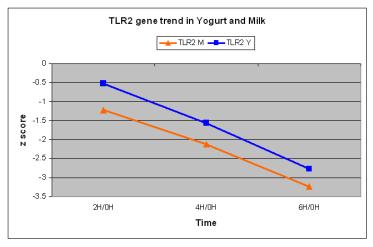




Impact of milk and yoghurt on human gene expression











ALP Consumer questionnaire

Survey about the consumption of milk and dairy products of people 50 years and older



Consumer questionnaire: data

participants: 253

54% ♀ **46%** *♂* sexes:

50.6% working 38.7% retired occupation:

< 50 1.2% • age:

> 50-59 47%

> 60-69 36%

70-79 14.6%

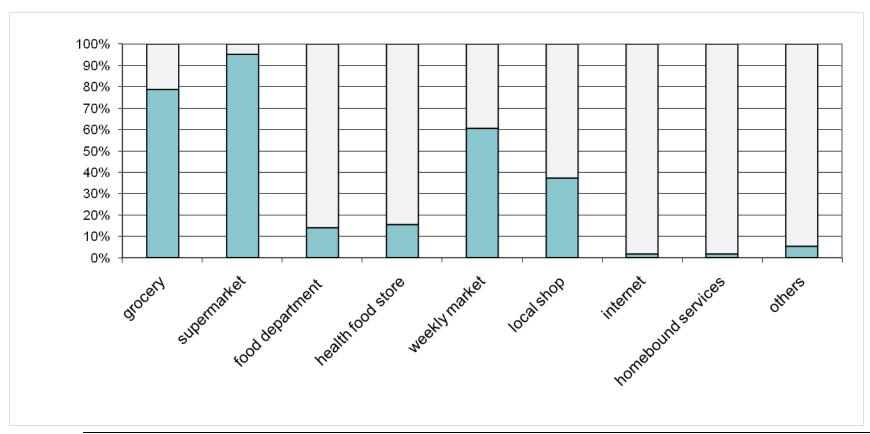
< 08 1.2%





Food purchase (N=253)

Where do you usually buy food (at least every other week)?

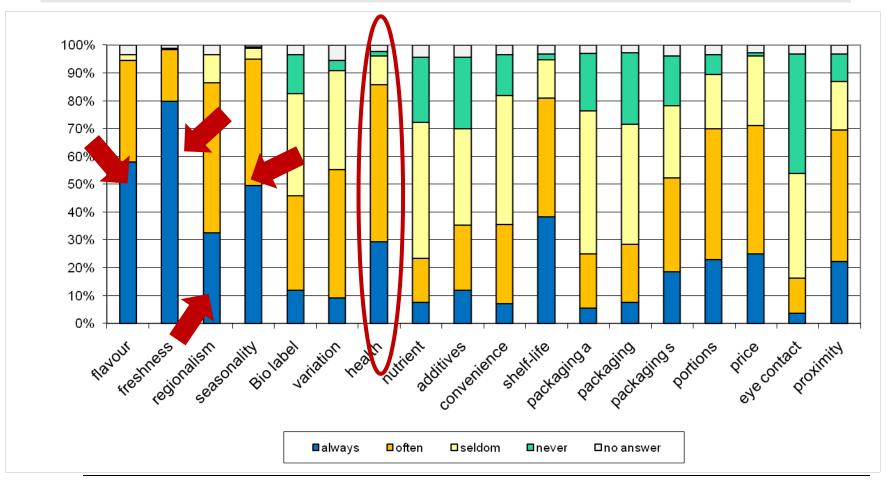




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Food purchase (N=253)

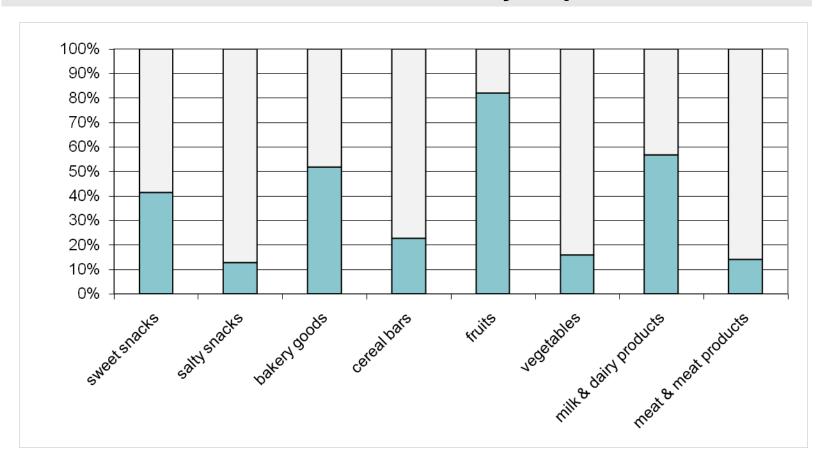
What is important for you when you buy food?





♥ Snacks (N=222)

Which kind of snacks do you prefer?





♥ Milk and dairy products (N=253)

How often do you consume milk and dairy products?

 \rightarrow 3 per day or more

8.7%

 \rightarrow 1-2 per day

71.1%

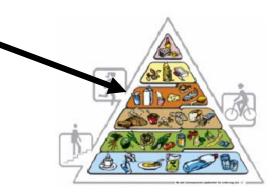
→ several times per week

19.4%

→ less than once a week

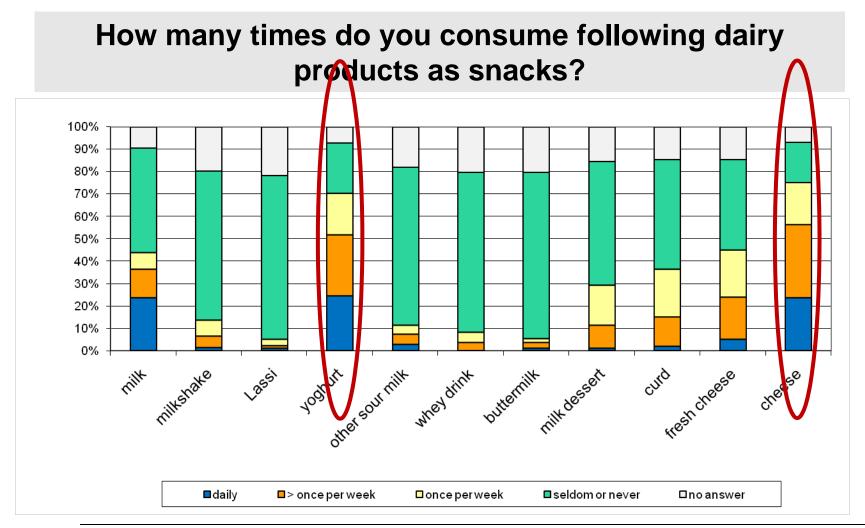
1.6%

Recommendations of foodpyramid: 3 portions/day





Snacks (N=222)





♥ Taste

• 31.6% deem the flavoured yoghurt regarding to its sweetness as convenient and 51.3% as too sweet (N=253)

→ Consumer degustation





Outlook

 our aim: concentrating on nutrition of the elderly in combination with milk and dairy products

- basic research:
 - * metabolism & -omics technology & classical analytics
 - * changing of the sensory perception: taste and aroma
- applied research
 - * products for the elderly







Thank your for your attention

